William Shymka

OVERVIEW: Vancouver-based Sauder MBA candidate and product manager at the intersection of technology and retail banking. Interested in finance, investing, tech, and business development. Committed to continuous learning and pursuing new professional opportunities to grow towards leadership roles.

EXPERIENCE

Product Manager, Retail Lending ▸ Vancity ▸ Vancouver, BC — Feb 2025–Present
- Creating business cases and crafting technical requirements to develop new retail lending products and initiatives for Vancity employees and members.
- Agile Product Lead in cross-functional *Pod*: Developing and communicating product vision, managing and prioritizing backlog to maximize value.
- **KEY PROJECTS:** Managing development of integrated internal mortgage renewal simulator for $10B portfolio; leading development of digital activation capabilities for onboarding products, enabling end-to-end automated presentment and fulfilment of offers.

↑ **Specialist, Mortgages & Loans** ▸ Vancity ▸ Vancouver, BC — Mar 2023–Feb 2025
- Coordinating new product launches and promotional initiatives to drive growth; creating analytics tools to track through-funnel conversion.
- **KEY PROJECTS:** Managing $400M CEBA repayment project to collect government funds while generating $20M across 500+ AI-enabled refinancing loans.

Project Manager ▸ Intelligence House ▸ Vancouver, BC — Jan 2022–Feb 2023
- Managing client relationships and supporting business development; hiring and onboarding new team members.
- Managing Research and Marketing teams, coordinating flow of incoming business to meet deliverable timelines.
- **KEY PROJECTS:** Leading *Underutilized Land Improvement Strategy* analysis (City of Regina, 2022) and *Redevelopment Market Index* (City of Edmonton, 2023).

↑ **Project Coordinator** ▸ Intelligence House ▸ Calgary, AB — Jan 2021–Jan 2022
- Managing internal teams and external vendors to adapt consulting projects to client needs; delivering research reports and marketing strategies.
- **KEY PROJECTS:** Creating suite of real estate GIS business intelligence tools; running subscriber acquisition, workshops, account management (gishousing.ca).

↑ **Digital Marketing Manager** ▸ Intelligence House ▸ Calgary, AB — Apr 2020–Dec 2020
- Acting as point-of-contact for clients and stakeholders; managing go-to-market communications for new residential real estate developments.

↑ **Marketing Consultant** ▸ Intelligence House ▸ Calgary, AB — May 2019–Apr 2020
- Onboarding Melcor reporting system to Intelligence House. Supporting consulting and marketing projects.

Consultant ▸ Melcor Developments ▸ Calgary, AB — Jan 2019–May 2019
- Managing data collection, reporting as a contractor while studying full-time; reporting became essential to monitoring activity across developments.

↑ **Marketing Coordinator** ▸ Melcor Developments ▸ Calgary, AB — Jul 2018–Dec 2018
- **KEY PROJECT:** Creating new foot traffic and sales tracking and reporting system to inform pricing and marketing strategy in new residential communities.

EDUCATION

Master of Business Administration CANDIDATE ▸ University of British Columbia ▸ Vancouver, BC — Expected Dec 2026
- In-person part-time *Professional MBA* program at Robert H. Lee Graduate School (Sauder School of Business). GMAT exam (2023): 97th percentile Verbal Reasoning.
- Received early admission scholarship. Focusing on Finance through Advanced Courses, including *Corporate Finance* and *Financial Statement Analysis*.
- **EXTRACURRICULARS:** *Buddy Program*, providing guidance to incoming PMBAs; *Mentorship Program*, connecting with a senior leader for practical insights.

↳ **University of Oxford** ▸ Saïd Business School ▸ Oxford, UK — Jun 2026
- **IN-PERSON GLOBAL NETWORK WEEK:** Linking the world of investment theory and analysis to the business of real estate investment and finance.

↳ **The Hong Kong University of Science and Technology** ▸ HKUST Business School ▸ Hong Kong — Mar 2026
- **IN-PERSON GLOBAL NETWORK WEEK:** Exploring the prospect of Hong Kong as an innovation and entrepreneurship hub.

CFA® Program, Level I CANDIDATE ▸ CFA Institute — Exam Nov 2026
- Sat for Level I exam; results pending. Curriculum covers investment analysis, financial reporting, asset valuation, portfolio management, and professional ethics.

Canadian Securities Course (CSC®) ▸ Canadian Securities Institute — Completed Mar 2024
- Financial services credential to trade certain securities in Canada. Achieved 89% mark, earning Honours Certificate (view digital badge).

Bachelor of Commerce with Distinction ▸ University of Calgary — Completed Dec 2020
- *Beta Gamma Sigma* International Business Honour Society member: Top 10% of graduating class at accredited business schools.
- Received Alexander Rutherford scholarship & Jason Lang Scholarships. Achieved Dean's List in Winter 2020 semester (Haskayne School of Business).
- **EXTRACIRRICULARS:** *JDC West*, VP Marketing & Delegate; *Haskayne Students' Association*, VP Student Life; *Commerce Undergraduate Society*, PR Rep.

SKILL SET

Product and project management; leadership and communication; business development and relationship management.
- Problem framing; market research and product roadmap; business intelligence; data-driven strategic iteration.
- Cross-functional team leadership; Agile delivery; executive-ready communication; translating technical detail for non-technical stakeholders.
- Proposals/RFP responses; expectation-setting and stakeholder alignment; consulting delivery and client relations.

Technical skills and tools.
- **PRODUCTIVITY ESSENTIALS:** Expert with Microsoft Office 365 (Excel, Word, PowerPoint, Outlook, Teams) and Google Workspace (Sheets, Docs, Slides, Gmail)
- **ANALYSIS AND BUSINESS INTELLIGENCE:** Expert with Tableau, Power BI, Looker Studio; working knowledge of Python, JavaScript, SQL
- **PROJECT MANAGEMENT AND COLLABORATION:** Highly skilled with Azure DevOps, Microsoft Project, Asana, Monday.com, Miro
- **GENERATIVE AI:** Highly skilled with ChatGPT/Copilot, Claude, Gemini; workflow automation; research and analysis; drafting, prototyping, coding support

EMAIL: willshymka@gmail.com
PHONE: +1 (403) 305-8465
LOCATION: Vancouver, BC, Canada
SOCIAL: linkedin.com/in/willshymka